



CIREVALC

CIREVALC Final dissemination event

"Acceleration of circular solutions in the food, catering and packaging sectors of Central Europe region"

22 April 2026, Rzeszów, Poland

VENUE

Apart Hotel 12
ul. Podpromie 12
35-051 Rzeszów

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Wednesday, 22nd April 2026		
9:30	Registration and welcome coffee	
10:00	Introduction to the event	Zoltán Bendó, Project coordinator South Transdanubian Regional Innovation Agency, HU Jolanta Wiśniowska, Vice President of the Board Rzeszow Regional Development Agency, PL
10:10	Circularity in the food, catering and packaging sectors - presentation of the CIREVALC road map	Zoltán Bendó, Project coordinator South Transdanubian Regional Innovation Agency, HU
10:20	Regional CIRCULAR stories and national regulatory frameworks <i>Discussion panel</i>	Csaba Novák - Hungarian Economic Development Agency Public Benefit Non-profit Limited Company (HU) Helena Cvenkel - BSC, Business support organisation L.t.d., Kranj (SI) Jasenka Kapuralin - AZRRI-Agency for Rural Development of Istria Ltd.(HR) Michaela Novotná - JAIP - South Bohemian Agency for Support to Innovation (CZ) Katharina Rottinger - Business Upper Austria - Biz up (AT)
10:50	Circular Community Accelerator: <ul style="list-style-type: none"> ▪ Accelerator concept ▪ Online market ▪ CIREVALC strategy ▪ CIREVALC labs and Accelerator Network ▪ CE level action plan ▪ Announcement of CIREVALC Ambassadors contest <i>Presentation and discussion panel</i>	Luisa Previati - Padova Chamber of Commerce, Industry, Crafts and Agriculture (IT) László Csoknyai - South Transdanubian Regional Innovation Agency, HU Beata Hulinka - Rzeszow Regional Development Agency (PL) Štefan Vrátny - B I C Bratislava, Ltd. (SK) Tony Schütze - RKW Saxony GmbH Service and Consulting (DE)
11:30	Coffee break	
12:00	Cooperating for a greener central Europe in the Interreg CENTRAL EUROPE 2021-2027 perspective and beyond	Angelika Van Es, Programme Officer Joint Secretariat of the Interreg CENTRAL EUROPE program (AT)
12:15	"International Cooperation in the Circular Economy. Overview of Opportunities and Examples in Interreg Programmes: Central Europe, Europe and the Baltic Sea Region."	Izabela Mozejko, Main Specialist Department of Transnational and Interregional Cooperation, Ministry of Development Funds and Regional Policy, National Contact Point, PL
12:30	"Legal Regulations in the Context of Extended Producer Responsibility (EPR) and the Circular Economy - Where Do We Stand?"	Beata Fatyga, Head of the Waste Management Department of Environmental Protection, Marshal's Office of the Podkarpackie Voivodeship, PL
12:45	Instruments supporting entrepreneurs in the implementation: of circular solutions in the Podkarpackie region - "Circular Economy in the European Funds for Podkarpacie 2021-2027"	Agnieszka Czuchra, Director of the Entrepreneurship Support Department, Marshal's Office of the Podkarpackie Voivodeship, PL



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<i>Continuation of the event agenda</i>		
13:00	<p>Good circular practices in the food, catering and packaging sectors of the Podkarpackie Region in Poland:</p> <ul style="list-style-type: none"> ▪ Makarony Polskie S.A. 	<p>Beata Majewska Dyrektor ds. Korporacyjnych i ESG Makarony Polskie SA Marcin Furman Kierownik Zakładu Produkcyjnego Makarony Polskie SA w Rzeszowie <i>Circular Economy Best Practices from Poland and the Podkarpackie Region</i></p>
13:30	<p>Educational program for entrepreneurs: "Circular Transformation Academy for Business"</p>	<p>Agnieszka Katowicz <i>Polish Agency for Enterprise Development, PL</i></p>
13:50	<p>Closure of the conference</p>	<p>Zoltán Bendó, Project coordinator <i>South Transdanubian Regional Innovation Agency, HU</i> Jolanta Wiśniowska, Vice President of the Board <i>Rzeszow Regional Development Agency, PL</i></p>
14:00	<p><i>Networking lunch</i></p>	

Press corner - during the whole dissemination event